

Onajide Shabaka

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www.art3st.com

PROFILE

Managing experience that provides leadership and direction in both the corporate and educational settings resulting in productive and profitable environments. An open-minded leader recognized with organizational skill to streamline and systematize work production. Planning and conducting successful projects and conferences highlighted with participation of internationally known speakers, and governmental cultural representatives. Purchasing decisions result in profitable merchandise selections, and high customer satisfaction. Recognized and published writer, speaker, and visual artist.

- Computer proficiency in the Internet, Email, Word, Adobe Photoshop, Dreamweaver, Fireworks, and other software programs.
- Developed and documented successful community programs.
- Experienced in adult teaching, public speaking, and multimedia interviews.
- Training and Development in the fine arts.
- Successful team building for recognized cultural programming.
- Volunteer for youth arts activities.
- Published writer, photographer, and editor.

CORE STRENGTHS

* Program Planning * Project Coordination	* Project Research * Program Development
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AREAS OF EXPERTISE

BUSINESS MANAGEMENT AND MARKETING

- Successfully operated several service oriented businesses, which included staffing, daily operations, purchasing, and customer relations.
- Developed successful marketing plan leading to heightened visibility for both sponsors and the public.
- Designed and produced successful marketing materials: brochure, postcards, business cards, posters.
- Developed post secondary studio art courses for different learning levels.

PROJECT DEVELOPMENT, GRANT WRITING, ARTS WRITING

- Developed and Co-Directed Florida Endowment of the Humanities Symposia Program building new audiences for organizations in Indian River, St. Lucie, and Martin Counties, Florida.

- Developed regional cultural conference including post event documentation, PR, and logistics, providing important networking and cooperative opportunities for local and regional arts agencies.
- Co-wrote several funded grants in part by local, regional, and national agencies.
- Numerous published articles written covering fine art, and artists, including illustrative photos; edited numerous articles written by others.

INTERNET, WEB DESIGN AND DEVELOPMENT

- Developed web sites focused on the arts community providing pleasing design, and highly ranked in search engines.
- Expanded www.miamiartexchange.com from local to internationally recognized web site providing name branding, and marketing opportunities to artists, agencies, and general users.
- Developed a wide ranging social community via South Florida Artist Entrepreneurs Group allowing local artists to develop necessary business skills to operate a full time art business.
- Consulted with galleries, artists, and museums regarding search optimization, marketing strategies, and integration with overall marketing plans.
- Provide numerous networking opportunities for artists, arts professionals, and the general public that allow all parties to have successful interactions and collaborations.

COMMUNITY ARTS AND PUBLIC SERVICE

- Served on the Board of Directors of several cultural organizations providing leadership, and knowledge.
- Served as Juror on South Carolina State Artist Fellowship committee, and local juried panels providing artists with needed project support, and regional recognition.
- Developed successful arts and cultural programs for organizations in Miami-Dade, Broward, Indian River, Martin, and St. Lucie Counties, Florida

PROFESSIONAL EXPERIENCE

2009-2011 - Curator, Manager, Artlab33 Art Space Gallery, Miami, FL

2002-2009 - Florida Atlantic University, Dept. of Visual Arts and Art History, Main Campus, Boca Raton, FL – Visiting Professor

2000-2002 - Broward Community College, Dept. Visual & Performing Arts, Adams Campus, Davie, FL - Adjunct Professor

1995-2000 - Miami-Dade Community College, Dept. of Arts and Philosophy, Wolfson Campus, Miami, FL - Adjunct Professor

2000-2011 - Miamiartexchange.com, Editor

2001 - Palm Beach Institute of Contemporary Art, Lake Worth, FL – exhibition preparator

1998-2000 - A+ Resources Gallery, Miami, FL – freelance preparator

1998-2000 - Jonathan Novak Contemporary Art, Los Angeles, CA - S. Florida local exhibition preparator and crew chief

1994-96 - Museum of Contemporary Art, North Miami, FL – facilities preparator, interim facilities manager

1996 - Skot Foreman Fine Art, Ltd., Dania, FL – local special exhibition preparator

1994-96 - Peter Fetterman Gallery, Santa Monica, CA – S. Florida local exhibition preparator and crew chief

1998 - African Diaspora Fine Arts Committee, Education Committee, Miami, FL

1995 - Art Center South Florida, Exhibition Committee, Miami Beach, FL

1988-1994 - Kuumba Artists Association, Board of Directors, Miami, FL

1993 - South Carolina Arts Commission, FYI 1994-95, Juror, Individual Artist Fellowship

1989-91 - NTU Arts Newsletter, Editor & Publisher

1990 - Leadership Conference, NTU ArtsNewsletter, Ft. Pierce, FL , 30 November, 1990

1990 - St. Lucie County Cultural Affairs Council, Reorganization Sub-committee on Mission Statement/Bylaws, Ft. Pierce, FL

1990 - Cultural Arts Conference, Director, Afro-American Cultural Exposition for the Arts, Ft. Pierce, FL.

1989 - Treasure Coast Fine Arts Festival, St. Lucie County Department of Parks and Recreation, Art Juror, Ft. Pierce, FL

1989 - “Spirit of a People,” Co-Director and Project Consultant, symposium sponsored by Florida Humanities Council and Center for the Arts, Vero Beach, FL, 1988

1988 - “Black Gold: The Wealth of African and African American Culture,” Steering Committee, sponsored by Florida Humanities Council and St. Lucie County Department of Parks and Recreation, Ft. Pierce, FL

ACADEMIC CREDENTIALS

Vermont College of Fine Arts, Montpelier, Vermont, MFA in Visual Art – 1998-2000

Florida Atlantic University, Boca Raton, Florida, BFA in Photography – 1990-93

Pacific Fashion Institute, San Francisco, California – 1973-74

California College of Arts and Crafts, Oakland, California – 1971-72

Art Center College of Design, Pasadena, California – 1970

Los Angeles Harbor College, Wilmington, California – 1967-69

Oakwood University, Huntsville, Alabama – 1966-67